ARE YOU READY TO ROLL?

panda
GAME MANUFACTURING

Manufacturing a tabletop game is a complex process that requires a large amount of preparation (trust us, we've made a few). To help you with your preparations, we've put together this gamified checklist. If you've completed at least **7** of the achievements below, you're far enough along to request a quote. If you've completed **13**, you're probably ready to manufacture with us!

Achievements **highlighted in bold** are required to move forward. Our Project Managers can help/advise on items marked with a 🐼.

YOUR GAME

You've created a full manifest of all components needed for your game, including the sizes and quantities of each

You've made a complete and playable prototype

You've playtested your game extensively with players outside your close friends and family

Your game design & development is nearly complete (90-95%)

You've contracted an artist and/or graphic designer to create your game files (or are capable of creating them yourself)

You own the IP for the game (or have secured a license from the rightsholder)

YOUR AUDIENCE

You have a website for your game and/or have it listed on BoardGameGeek

You have a mailing list to notify on launch (crowdfunding) or release (retail)

You have social media accounts to promote your game and engage with the community

You've done market research for similar games in regards to theme, complexity, size, price, and target audience

You have a marketing plan (advertising and/or reviewers arranged)

YOUR PLAN

✅ **You've chosen to work with Panda Game Manufacturing**

You plan to order at least 1,500 games (our MOQ)

You have a target retail price and manufacturing cost goal

You've budgeted at least 6 months for production and shipping

You've chosen your crowdfunding platform or have the necessary funds to self-finance

You have a plan for shipping 🐼

You have a plan for fulfillment 🐼

You have a plan for distribution 🐼

WHAT'S NEXT?

Still need to tick off a few achievements before you're ready to request a quote? Take advantage of our real-time estimator tool by visiting https://account.pandagm.com/estimate.

If you are ready to request a quote, head over to https://account.pandagm.com/rfq!

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